

The Strategic Alignment Intensive™

From vision to impact through strategic planning and execution.

ALIGNED FOR
Impact
An initiative powered by The Creative Mill

Workshop Overview

The Strategic Alignment Intensive™ is a high-impact planning workshop designed to help mission-driven teams clarify annual vision, align on core priorities, and activate their first quarter with focus and momentum.

This one-day workshop is built for organizations that are ready to stop drifting and start executing — or simply need to refresh their focus around strategic objectives. Whether you're clarifying direction after a challenging season or aligning a high-performing team for the year ahead, this workshop helps translate purpose into action and vision into measurable impact.

Grounded in AFI's transformation model — Prepare · Position · Propel™ — this workshop equips teams to lead with clarity, strategy, and aligned action.

Ideal For:

- Church leadership teams and ministry staff
- Nonprofit directors, boards, and program leads
- Civic/community organizations planning for a new calendar or fiscal year
- Teams seeking clarity, cohesion, and structured execution support

Learning Objectives

By the end of this workshop, participants will:

1. Clarify their organization's core vision and strategic focus for the year ahead
2. Identify and align around 2-4 mission-critical priorities that reflect their values, capacity, and calling
3. Translate vision into action through a focused Q1 plan with clear next steps and ownership
4. Assess areas of organizational misalignment using the AFI Alignment Wheel™
5. Strengthen team unity and decision-making clarity through facilitated, mission-driven dialogue
6. Leave with a shared roadmap and execution rhythm that supports sustainable momentum and impact

The Strategic Alignment Intensive™

From vision to impact through strategic planning and execution.

ALIGNED FOR
Impact
An initiative powered by The Creative Mill

Workshop Flow Overview

1. Welcome + Intention Setting
2. Organizational Alignment Check
3. Strategic Priority Mapping
4. Q1 Execution Planning
5. Rhythm + Accountability
6. Debrief + Commissioning

Each segment blends guided facilitation, team discussion, and practical planning using AFI's signature frameworks and tools.

Materials + Tool Integration

The Strategic Alignment Intensive™ is powered by core tools from the AFI ecosystem that make abstract strategy tangible, measurable, and actionable. These materials are built to reinforce the Prepare · Position · Propel™ flow and create continuity beyond the workshop.

Core Tools Used During the Workshop

1. AFI Alignment Wheel™

- Used early in the workshop to assess current organizational alignment across dimensions like vision, systems, people, capacity, and execution.
- Helps teams surface disconnects and define starting points for strategic focus.

2. Strategic Priority Mapping Template

- A planning canvas for identifying and articulating 2-4 top priorities for the year.
- Can be used in group, departmental, or leadership sub-teams.
- Frames strategic focus using AFI-aligned categories (clarity, capacity, impact).

3. 90-Day Action Planner

- Breaks each priority into quarter-specific goals, milestones, and owner responsibilities.
- Designed to ensure alignment between annual vision and immediate execution.

4. Aligned Action Tracker™

- A tool to support post-workshop implementation rhythms.
- Includes weekly/monthly check-in templates, progress checkpoints, and role accountability prompts.

The Strategic Alignment Intensive™

From vision to impact through strategic planning and execution.

ALIGNED FOR
Impact
An initiative powered by The Creative Mill

Post-Workshop Continuity Path

Sustaining Alignment Beyond the Room

The real impact of the workshop happens in what teams do next. AFI provides tools and structure to support execution, accountability, and focus in the months that follow.

Recommended Post-Workshop Practices

1. 30-Day Check-In (Team-Led or Facilitator-Supported)

- Review Q1 progress, obstacles, and wins
- Re-center on strategic priorities
- Adjust actions as needed

2. Monthly Rhythm Reviews

- Use the Aligned Action Tracker™ or team rhythm calendar
- Ensure goals are being executed and priorities are not drifting

3. Quarter-End Review + Reset

- Reflect on what worked and what didn't
- Celebrate momentum
- Re-map next quarter using the same framework

4. (Optional) Strategy Support

- Teams may opt for light-touch follow-up sessions to maintain alignment
- Great for reviewing progress or facilitating the next quarter's planning



About the Facilitator

Chrissy Miller, CEO of The Creative Mill and architect of Aligned for Impact, is a strategic operations expert with over 15 years of experience leading high-performing teams. As Director of Talent Movement for the Essence Festival of Culture, she manages large-scale logistics with excellence. Today, she equips mission-driven teams to align vision with action and lead with clarity and impact.

Ready to prepare for impact?

Now booking November – January

 *Available in-person or virtually*

 chrissy@thecreativemill.co |  www.thecreativemill.co/afiintensive